



PRODUCT NEWS

September 2019
(2019-2)



THE WHITE SPOT
PRODUCT NEWS

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ALFRED DUNHILL CELEBRATION PIPES

ALFRED DUNHILL
1872 - 1959

Alfred Dunhill was born on 30 September 1872 in Hornsey, north London, as the third child of Henry and Jane Dunhill.

In 1887 aged 15 years, Alfred got apprenticed to his father's business, which manufactured and sold sacks, canvas, tarpaulins, shop blinds, ropes, mats, and a large range of harnesses and horse clothing. There were perhaps up to 20,000 horses employed daily in central London.

When Henry handed his business over to Alfred in 1893, the motor car had become reality and in a sign of early entrepreneurship Alfred established in 1897 a separate harness and motor accessory business, followed by *The Discount Motor Car Company* in 1900, the *Motor Mart Employment Company* in 1901 and finally the *Dunhill's Motorities* shop in 1902.



A man of many talents and great energy, Alfred Dunhill also designed and built houses in Great Missenden, Buckinghamshire between 1902 and 1906.



In 1904, Alfred had a brilliant idea that was to become a milestone in Dunhill's history. On 21 November 1904 he filed patent application number 25,261 for a "windshield pipe". It was granted to him on 28 September 1905 and was his first invention in the world of smoking accessories.

His innovative mind was greatly taken by the long and complicated, but equally rewarding patenting process, and in May 1906 he set up *Alfred Dunhill's Patent Development Company*. Always very business minded, this allowed him to save patent registration fees on other inventive ideas like the sandblasted pipe in 1917.

In 1905 Alfred Dunhill resigned from the motorities business and reflected about his future professional endeavour. He discarded his vague plans for going either into the toy or confectionary trades and decided to concentrate, possibly encouraged by the revelation of the success of his windshield pipe invention, to open a tobacconist shop at 31a Duke Street, St James's, London SW1 in 1907. This location accorded with his resolution to be a high-class purveyor of tobacco blends, cigars, cigarettes and smokers' requisites to gentlemen.

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The business rapidly expanded and was soon followed by luxurious boutiques in New York City (1922) and Paris (1924).

Also the product range gradually widened to include clocks, the famous dunhill lighters, watches, leather goods and other luxurious accessories. They created possessions to treasure, using finest materials and combining the ultimate in design and craftsmanship and were acquired by the rich and famous of their time, further enhancing the reputation and success of the company and brand that carried his name.

Alfred Dunhill retired in 1929 and his son Alfred Herbert Dunhill took over as Chairman.

Alfred Dunhill, died on 2 January 1959 aged 87. This day of passing of *Mr. Alfred* also witnessed Russia's first solar satellite as a moon rocket. Thus, the "engineer" within his inventive nature of the man had been unwittingly celebrated.

***THE LIMITED EDITION
ALFRED DUNHILL PIPES***

The *Alfred Dunhill* pipes have been created and manufactured as limited edition pipes to celebrate our company founder Alfred Dunhill and his ingenuity as an inventor, visionary, manufacturer and entrepreneur.

The *Alfred Dunhill* pipes are a re-creations of the famous "windshield" *Motorities* pipe that were patented in 1904. These versions, modified Billiard shapes (3103) are fitted with a Sterling silver bands engraved with the *AD* Maker's Mark placed between Alfred Dunhill's year of birth "1872" and his year of passing "1959".

Each pipe is accompanied by an impressive tamper crafted from solid Sterling Silver featuring in great detail Alfred Dunhill's bust.

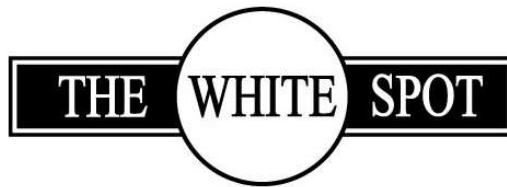
The highly collectable *Alfred Dunhill* pipes & tampers are presented in a prestigious leather bound book and come with a numbered and hand-signed limited edition certificate.

This series is strictly limited to world-wide only

- **30 pipes** in **Bruyere** finish
- **60 pipes** in **Cumberland** finish
- **60 pipes** in **Shell Briar** finish.



World-wide launch October 2019.



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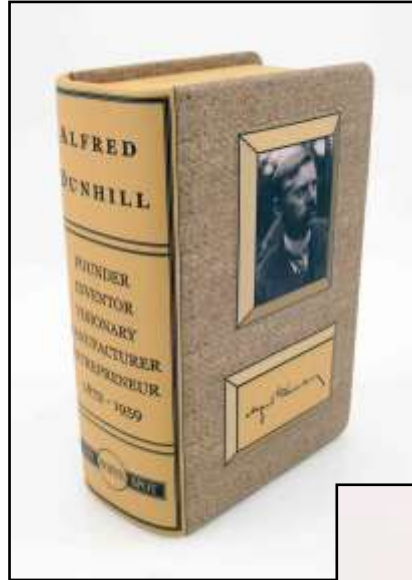
KEY BENEFITS

Subject	Celebration of Alfred Dunhill and his ingenuity
Shape	- re-edition of original Motorities windshield pipe from 1904 - modified Billiard shape (3103)
Size	Gp. 3 – medium size
Finishes	- Bruyere: smooth mahogany red, Vulcanite mouthpiece - Cumberland: sandblasted brown, Cumberland mouthpiece - Shell Briar: sandblasted black, Vulcanite mouthpiece
Mouthpieces	Taper Vulcanite or Cumberland material mouthpieces, individually cut, shaped, and finished for each single pipe.
Precious metal bands	- Sterling Silver = 92.5% pure silver - 10mm width - engraved with <i>1872, AD Makers Mark</i> and <i>1959</i>
Tamper	- Design: bust of Alfred Dunhill - Height approximately 60 mm - solid Sterling silver, weight approx. 86 grams
Presentation book	- Prestigious leather bound book - image of Alfred Dunhill printed on cover
Limited Edition	Exclusive & very collectable - worldwide only - 30 pipes in Bruyere finish - 60 pipes in Cumberland finish - 60 pipes in Shell Briar finish.
Certificate	Each finish individually numbered and signed.

<u>CODE</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>
DPZADUNHILLB	Alfred Dunhill Pipe Bruyere	October 2019
DPZADUNHILLC	Alfred Dunhill Pipe Cumberland	October 2019
DPZADUNHILLS	Alfred Dunhill Pipe Shell Briar	October 2019

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CHRISTMAS PIPE 2019



This Christmas pipe continues the **12-year theme** '*The Nutcracker and the Mouse King*', which began in 2011 and will end in 2022.

It is based on the characters of the children's book '*The Nutcracker and the Mouse King*' by German author Ernst Theodor Amadeus Hoffmann and the famous ballet '*The Nutcracker*' by Russian composer Pyotr Ilyich Tchaikovsky.

This being the 9th pipe in the series, it depicts the *battle between the Nutcracker and the Mouse King*, both central characters in the story.

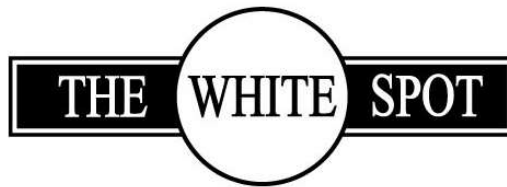
The pipe is an elegant group 3 *Dublin* pipe (3105) in Shell Briar finish with smooth, semi-bevel rim. It features a hallmarked Sterling Silver Spigot mount decoratively engraved.

The impressive pipe tamper is 67 mm long and crafted from solid Sterling Silver. It depicts in great detail the battle between the Nutcracker and the Mouse King.

The highly collectable White Spot Christmas pipes and tampers are presented in a leather-bound book held in attractive blue & red colours with gold embossing to represent the uniform of the Nutcracker. Each set is accompanied by its numbered limited edition certificate.

This edition series is strictly limited to annually **only 300 pipes** worldwide.

Launch October 2019.



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Subject 'The Nutcracker'

Shape

Shell Briar finish

Size

Mouthpiece

Sterling Silver Spigot

Tamper

Book case

Limited Edition

Certificate

BENEFITS

Popular children's story by German author E.T.A. Hoffmann
Famous & prolific ballet by Russian composer P.I. Tchaikovsky.

Dublin (3105).

- Black sandblast finish
- first sandblasted pipe finish, invented & patented by Alfred Dunhill in 1917

Gr. 3 – medium size

Taper mouthpiece, individually cut, shaped, finished and fitted from black *Vulcanite* rod.

- Sterling Silver (= 92.5% pure Silver)
- hand-made real Spigot mount
- Engraved with *2019* and a decorative pattern.

- depicts in great detail the *battle between the Nutcracker and the Mouse King*
- crafted from finest Sterling Silver
- height 67 mm
- weight approximately 53 grams

Prestigious leather-bound presentation in blue & red inspired by Nutcracker uniform.

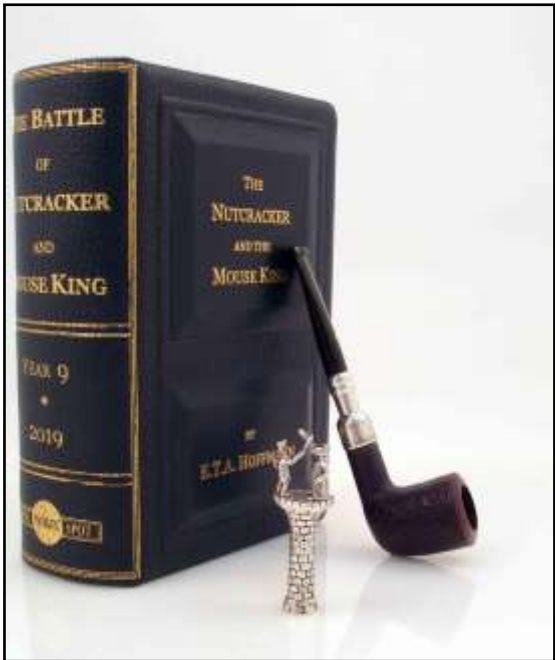
Exclusive & collectable. Each pipe is one of only 300 worldwide.

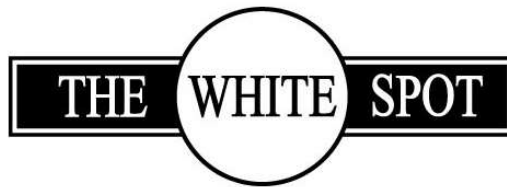
Individually numbered between 1-300.

<u>CODE</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>
DPZMAS2019	Christmas Pipe 2019	October 2019

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SARTORIAL CIGAR CASES

Entirely crafted by hand in our London workshop by our master craftsmen over specially made wooden lasts, these luxurious cigar cases combine *sartorial English fabrics* with *finest leathers*.

The cigar cases have been considerably enlarged to accommodate also the newest cigar editions of large diameters up to *Ring gauge 60* – an important point when selling to the cigar connoisseur.

Each case can take two cigars (i.e. Montecristo Grand Edmundo or Cohiba Behike 56). Furthermore, due to their telescopic construction they are highly adaptable and can house longer and shorter cigars.



Being completely crafted by hand from 30 individual parts, the manufacture of each cigar case is very labour intensive and takes a minimum of 5.5 hours of concentrated work by our experienced leather artisans.

The fabrics have been sourced from specialist stores that supply *Savile Row*, London's famous bespoke tailors' street.

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'Highland 8' pairs an inner part hand-crafted from a traditional *grey chalk-stripe worsted wool flannel* with an outer part and trimmings made from soft *black goat skin leather*. The inside lining is made from *olive green goat leather*.



'Highland 9' has an inner part made from virgin wool in *brown worsted Houndstooth pattern contrasted with horizontal tan lines* with an outer part and trimmings made from *goat leather in tan colour*. The inside lining is made from *navy blue goat leather*.



Being a **limited production of only approximately 50 units each** for world-wide distribution, once this quantity is sold no further production might be possible.

World-wide launch October 2019.



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Models

Telescopic construction

Size

Limited Production

BENEFITS

- Two distinctive models to suit different tastes or occasions
 - A niche in the market for cigar accessories, not offered by any competitor, combining attractive leathers and the best of British fabrics

- Adapts to shorter or longer cigars
 - telescopic construction and strong sturdiness of the case allow to take cigars **up to approximately 20cm** in length

- Accommodates two cigars of up to **60 ring gauge** each
 - One of the very few cases that can house two Cohiba Behike 56 cigars or even larger diameters

Exclusive product hand-made in London;
only approximately 50 units per model worldwide.



HU0007H8



HU0007H9

<u>CODE</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>
HU0007H8	Cigar Case Highland 2F Black/Grey	October 2019
HU0007H9	Cigar Case Highland 2F Brown/Brown	October 2019